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**GOLF WORLD BUSINESS NAMES SUPERSTITION MOUNTAIN GOLF AND COUNTRY CLUB TO 2006 "100 BEST GOLF SHOPS" LIST**

SUPERSTITION MOUNTAIN, Ariz., (Aug. 16, 2006) – *Golf World Business* has named the golf shop at Superstition Mountain Golf and Country Club among the "100 Best Shops" in the United States and Canada for 2006.

Since 1986, the "100 Best Shops" designation has recognized facilities that set the standard in the golf retail industry. Each year, 25 shops are chosen from each of four categories: best private shops, best off-course shops, best public shops and best resort shops.

In selecting the nation's best, the magazine evaluates thousands of clubs based on quality of merchandising, initiatives, promotions and sales. Deciding factors include selection, service, total sales, sales per square foot, sales per round, shop layout, profit margins and displays.

The 2006 award is the third consecutive year Superstition Mountain, a Lyle Anderson community, has appeared on the best private shops list. In addition, the golf shop was named to the magazine's "Top 100 of All Time" in 2005.

"We strive to make our members' experience a distinctive one," said Janele Bergstrom, director of retail operations for The Lyle Anderson Company. "To be included among the top 100 shops in the country is a true honor for all of us here."

The 2,200-square-foot golf shop offers members a wide selection of equipment, high-end apparel and sportswear and serves the club's two 18-hole golf courses, Prospector and Lost Gold, designed by Jack Nicklaus and his sons, Gary and Jack II, respectively.

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### **SUPERSTITION MOUNTAIN NAMED TO “100 BEST GOLF SHOPS” LIST**

Superstition Mountain Director of Golf Jason Walter said being included among the country’s best golf shops is proof of his staff’s dedication to its members.

“When you love what you do it shows in your work,” he said. “This award is truly an honor and it reaffirms what our members have known all along – Superstition Mountain is a special place.”

Superstition Mountain is an 890-acre master planned golf community by Superstition Mountain Properties, Inc., one of the Lyle Anderson group of companies. It is located one mile north of U.S. 60 on Superstition Mountain Drive.

For more information, visit [www.superstitionmountain.com](http://www.superstitionmountain.com).